

First Ever Global Blockchain Business Council (GBBC) Event During Annual Berkshire Hathaway Shareholders Meeting Weekend In Partnership with The Greater Omaha Chamber

“New Kids on the Blockchain” Event Will Feature Top Industry Speakers from Bitfury, EY, IBM, Medici Ventures, CME Group, Union Pacific, Mutual of Omaha and More

WASHINGTON, D.C. – May 1st, 2017 – On May 5th, during the Annual Berkshire Hathaway Shareholders Meeting weekend, the Global Blockchain Business Council (GBBC), in partnership with the Greater Omaha Chamber, will host a first-ever Blockchain event focused on business solutions and the role of technology in the future economy across sectors. The event, “New Kids on the Blockchain”, will be held at the Kaneko in Omaha, Nebraska.

Since its formal launch in January during the Annual World Economic Forum Meeting in Davos, Switzerland, the GBBC has expanded its presence across the globe. After announcing its roster of 37 founding members representing 28 countries and opening its U.S. chapter in Washington, D.C. earlier this year, the GBBC held three days of conferences in Beijing and Shanghai surrounding the opening of its China chapter this March.

The Global Blockchain Business Council (GBBC) brings together the world’s leading businesses and business leaders to highlight the latest innovations and advances in Blockchain technology. The GBBC educates business leaders on Blockchain technology, provides a forum for businesses and technology experts to collaborate on Blockchain-based business solutions, supports businesses interested in implementing Blockchain technology in their operations and advocates for the global adoption of the technology.

Speakers for “New Kids on the Blockchain” include Paul Brody, Global Innovation Lead for EY; Sid Siefken, Global Solutions Agricultural Lead for IBM; Jonathan Johnson, President of

Medici Ventures; Sandra Ro, Executive Director of Digitization for CME Group; Valery Vavilov, CEO of the Bitfury Group; Jeff Main, Senior AVP-IT Application Development at Union Pacific; Brian Poppe, VP of Innovation Strategy at Mutual of Omaha; Tomicah Tillemann, Founder of Brettonwoods II at New America; Dante Disparte, Founder and Chief Executive Officer of Risk Cooperative; and Marco Floreani, Manager of Business Development for the Greater Omaha Chamber.

“Greater Omaha is at the center of commerce and trade—and our corporate citizens, working within the industries of financial services, data center solutions, cyber security, agriculture and logistics, pave the way for Greater Omaha to become an ideal strategic partner within the Blockchain community” says Marco Floreani, Manager of Business Development for the Greater Omaha Chamber. “Collaborating with the GBBC and hosting “New Kids on the Blockchain” during Berkshire Shareholders Weekend is the perfect opportunity to raise awareness about the myriad business solutions Blockchain offers and to jump start discussions about Blockchain and the future of finance.”

“I’m a midwestern girl – born and raised – and I know that true innovation happens in the heartland where the world’s hardest working people drive global economic advancement. We are so honored to have the opportunity to bring the Global Blockchain Business Council to Nebraska during this critical Annual Berkshire Hathaway Shareholders Meeting weekend and have a vibrant results and solutions focused discussion with the best and brightest across so many sectors about this transformational technology”, said Jamie Smith, President of the GBBC. “Providing a forum where business leaders can learn what Blockchain is and why they should care and how it can improve their business is exactly why we created the GBBC; and this is only the beginning.”

About the Event

“New Kids on the Blockchain will be held in the afternoon on May 5th, 2017 at the Kaneko in Omaha, Nebraska. For more information visit: wedontcoast.com/new-kids-blockchain/

FOR MORE INFORMATION CONTACT:

Marco Floreani

MFloreani@selectgreateromaha.com

About The GBBC

The Global Blockchain Business Council (GBBC) brings together the world’s leading businesses and business leaders to highlight the latest innovations and advances in Blockchain technology. The GBBC is committed to raising awareness of the potential of this groundbreaking technology, advocating for its global adoption and providing a forum for education, collaboration and dialogue. The GBBC is dedicated to serving as an educational hub for any business or government seeking to learn more about Blockchain technology and benefit from its potential; fostering collaboration between organizations of all kinds, including educational, operational and/or civic alliances between companies around the world; connecting leaders with one another and assists companies and governments around the world looking to advance and improve their business using Blockchain technology; working with partners from myriad sectors to advocate for the global adoption of Blockchain technology; and encouraging

inclusion and dialogue between and within the Blockchain and business communities by facilitating substantive conversations and promoting an open flow of information. Visit gbbcouncil.org for more information.

About The Greater Omaha Chamber

The Greater Omaha Chamber works to ensure that the region is a vibrant place to do business and work. The Chamber is dedicated to advocating for a strong business climate and member businesses; creating opportunities for business connections and member visibility; pursuing investment and jobs for the region; strengthening leaders and the community; and enhancing the region's brand and image

FOR MORE INFORMATION CONTACT:

Mercina Tillemann-Dick

Mercina.Tillemann@gbbcouncil.org

Rachel Pipan

Rachel.Pipan@bitfury.com