

Bitfury AI Joins Embedded Vision Alliance

AMSTERDAM, Dec. 12, 2019 – The Bitfury Group today announced it has joined the Embedded Vision Alliance, a worldwide industry partnership bringing together technology providers and end-product companies that are enabling innovative and practical applications for computer vision.

Video and images will account for more than 82% of data traffic by 2022, [according to Cisco](#). Computer vision is the use of digital processing and intelligent algorithms to interpret meaning from images or video – a critical field of artificial intelligence. Bitfury’s artificial intelligence division will participate in the Alliance as part of Bitfury’s commitment to advancing computer vision’s technology for artificial intelligence at the edge.

“We are working every day to make artificial intelligence more accessible, efficient and powerful at the edge,” said Fabrizio Del Maffeo, Head of Bitfury AI. “Computer vision is a critical field of AI and we look forward to partnering with the Embedded Vision Alliance – working with our peers and other scientists to promote the growth of this world-changing technology.”

“As more and more electronic devices gather data and insights, it is becoming increasingly important that users and developers be able to trust these devices and the data they produce,” said Jeff Bier, founder of the Embedded Vision Alliance. “We are delighted to welcome Bitfury to the Embedded Vision Alliance, and look forward to collaborating to enable more-capable and trustworthy devices.”

[About The Bitfury Group](#)

The Bitfury Group is the world’s leading emerging technologies company. Bitfury™ is building solutions for the future, with the most significant technologies of the millennium. Founded in 2011, our mission is to make the world more transparent and trusted by innovating at every level of technology – hardware and software – to put trust back into the equation. Bitfury’s portfolio focuses on solutions for artificial intelligence, blockchain technology and digital currencies. Bitfury is the leading security and infrastructure provider for the Bitcoin Blockchain. In addition to securing the Bitcoin Blockchain, Bitfury also designs and produces innovative hardware that keeps cryptocurrencies and blockchains secure, including custom semiconductor chips and mobile datacenters. Bitfury is also a software provider for some of the world’s most cutting-edge applications through its Exonum™ private blockchain framework, its Crystal™ Blockchain advanced analytics platform and its Peach™ bitcoin payments portfolio. Bitfury Surround™, the company’s music entertainment division, is designing blockchain solutions to address challenges faced by artists and other stakeholders in the music industry. To learn more, visit www.bitfury.com.

Bitfury Media Contact

Rachel Pipan

rachel.pipan@bitfury.com